



Women in Ecommerce™ Presents the Sixth-Annual
Golden Mouse Awards Ceremony

**16th Anniversary & Women in Ecommerce Days
Celebration**

Honoring the 2017 **Who's Who Among
Women Rockin' the WEB™** of Florida

October 27, 2017
Fort Lauderdale, FL

Sponsorship Options

Women in Ecommerce™ Florida Chapter is hosting our sixth-annual Awards Ceremony taking place in October, 2017 to honor 15 local women in South Florida who have worked for and/or maintain profitable businesses on the web for at least two years.

The mission of Women in Ecommerce™ is “*to empower women with educational resources to excel in ecommerce*” through our bi-monthly meetings, virtual and in-person trainings, and publications including WE Magazine for Women (www.WEMagazineforWomen.com). WE Magazine for Women is an award-winning online magazine that showcases women in their business and personal lives.

The event will feature an afternoon of celebrating and honoring women, an inspirational speaker and Sponsor Recognition

We expect between 125-150 people to attend our event (capacity of venue)

The demographics of our guests are between 30 and 65 with an annual income of \$50K to \$150K, primarily business professionals who own their own businesses or are decision makers in the company for which they work.

The event will take place in Fort Lauderdale. The afternoon will include entertainment, a special guest speaker and awards ceremony honoring 15 women in South Florida who worked for/or have maintained a profitable business on the web for at least two years.

Individual Ticket price: \$75 if purchased by October 10, 2017 after October 10th - \$85 each. Tables of Ten are available for \$800 each including signage, mention in program, on website, via social media and media releases, if Purchased by October 10th. Note: To be included in program, purchase must be completed by October 10, 2017.

Available Sponsorship Levels:

GOLD SPONSORSHIP

SILVER SPONSORSHIP

PEARL SWAG BAG SPONSORSHIP

CRYSTAL TABLE SPONSORSHIP

Gold Headline Sponsorship - \$1500 includes 1 VENDOR TABLE @ Preparty Social and Luncheon PLUS:

- 300 X 250 ad in WE Magazine for Women (1 year)
- 650 X 250 Banner Ad on Golden Mouse Award (1 year)
- Listing in email promotions leading up to event
- Listing in thank-you message following event
- Listing in media releases
- Listed in **Promotional Video**
- Acknowledged Day of Event
- Listing on Commemorative PPT presentation
- **FOUR** (4) tickets to Luncheon
- Two (2) **tickets** to Social
- Co-sponsor of Honoree Social – Sponsor will have the opportunity to give a 5-7 minute presentation during Honoree Social
- Daily mentions on Social Media leading up to event (88K connections) including custom graphics created for sponsor
- Full-page promotional article (up to 1500 words) on Women in Ecommerce Blog
- Logo on Sponsorship page of GoldenMouseAward.com

Sponsor may also place promotional items in gift bag giveaway (supplied by sponsor)

Silver Sponsorship - \$1000 includes 1 VENDOR TABLE @ Preparty Social and Luncheon PLUS:

- 150 X 150 ad in WE Magazine for Women (1 year)
- 300 X 250 Ad on Golden Mouse Award (1 year)
- Half-Page ad in Keepsake Journal
- Listing in email promotions leading up to event
- Listing in thank-you message following event
- Listing in media releases
- Listed in Promotional Video
- Acknowledged Day of Event
- Listing on Commemorative PPT presentation
- Two (2) ticket to Luncheon
- Two (2) tickets to Social
- Daily mentions on Social Media leading up to event (88K connections) including custom graphics created for sponsor
- Logo on Sponsorship page of GoldenMouseAward.com

Sponsor may also place promotional items in gift bag giveaway (supplied by sponsor)

Pearl “Swag Bag” Sponsorship - \$25 includes:

- Gift Bag Sponsor submit 150 promotional items to be included in Event Gift Bag
- Listing on Sponsorship page of GoldenMouseAward.com

Crystal Table of TEN includes: 10 luncheon tickets, Table Signage & event recognition \$800

Sponsor Sign-up Form

Name of Company/Organization _____

Sponsorship Package Choice _____ Amount \$ _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment type (choose one): _____ ***Check** or _____ **Credit Card**

Card Type _____ Card Number _____

Exp Date _____ Security Code _____

Name on Card (if different from above) _____

Billing address (include city, state and zip code): _____

**I understand my credit card will be charged \$ _____ for the _____
Sponsor Package**

Signature: _____

Or *Mail check to:

Women in Ecommerce
P.O. Box 550856
Fort Lauderdale, FL 33355-0856

Questions? Contact: 954-625-6606

Via email: Heidi Richards heidi@wecai.org

*Your sponsorship in the Golden Mouse Awards may be deductible as an advertising expense. Please check with your accountant/tax preparer to confirm.