



Women in Ecommerce™ Fifth-Annual
Golden Mouse Awards Ceremony
15th Anniversary & Women in Ecommerce
Days Celebration

Presenting the **2016 Who's Who Among**
Women in Ecommerce™ of Florida

October 28, 2016

Lauderdale Yacht Club

Fort Lauderdale, FL

Sponsorship Options

Women in Ecommerce™ Florida Chapter is hosting our fifth-annual Awards Ceremony taking place in October, 2016 to honor 15 local women in South Florida who have worked for and/or maintain profitable businesses on the web for at least two years.

The mission of Women in Ecommerce™ is “to empower women with educational resources to excel in ecommerce” through our bi-monthly meetings, virtual and in-person trainings, and publications including WE Magazine for Women (www.WEMagazineforWomen.com). WE Magazine for Women is an award-winning online magazine that showcases women in their business and personal lives.

The event will feature an afternoon of celebrating and honoring women, an inspirational speaker and Sponsor Recognition

We expect between 125-150 people to attend our event (capacity of venue)

The demographics of our guests are between 30 and 65 with an annual income of \$50K to \$150K, primarily business professionals who own their own businesses or are decision makers in the company for which they work.

The event will take place in Fort Lauderdale. The afternoon will include entertainment, a special guest speaker and awards ceremony honoring 15 women in South Florida who worked for/or have maintained a profitable business on the web for at least two years.

Individual Ticket price: \$75 if purchased by October 10, 2016 after October 10th - \$85 each. Tables of Ten are available for \$800 each including signage, mention in program, on website, via social media and media releases, if Purchased by October 10th. Note: To be included in program, purchase must be completed by October 10, 2016.

Available Sponsorship Levels:

Ruby Sponsorship

Amethyst Sponsorship

Pearl Swag Bag Sponsorship

Ruby Sponsorship - \$500 includes 1 VENDOR TABLE @ Social and Luncheon

PLUS:

- Business Card ad in WE Magazine for Women
- Full Page ad in Keepsake Journal
- Listing in email promotions leading up to event
- Listing in thank-you message following event
- Listing in media releases
- Acknowledged Day of Event
- Listing on Commemorative PPT presentation
- TWO (2) tickets to event
- Co-sponsor of Honoree Social – Sponsor will have the opportunity to give a 5 minute presentation during Honoree Social

Sponsor may also place promotional items in gift bag give-away (supplied by sponsor)

Amethyst Sponsorship - \$250 includes 1 VENDOR TABLE @ Social PLUS :

- Business Card ad in WE Magazine for Women
- Half-Page ad in Keepsake Journal
- Listing in email promotions leading up to event
- Listing in thank-you message following event
- Listing in media releases
- Acknowledged Day of Event
- Listing on Commemorative PPT presentation
- One (1) ticket to event

Sponsor may also place promotional items in gift bag give-away (supplied by sponsor)

Pearl "Swag Bag" Sponsorship - \$99 includes:

- Gift Bag Sponsor submits 150 promotional items to be included in Event Gift Bag
- Mention in program

Listing on Commemorative PPT presentation

Crystal Table of TEN \$800 includes: 10 luncheon tickets, Signage on table, Program mention and Recognition during event.

Sponsor Sign up Form

Name of Company/Organization _____

Sponsorship Package Choice _____ Amount \$ _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment type (choose one): _____ ***Check or** _____ **Credit Card**

Card Type _____ Card Number _____

Exp Date _____ Security Code _____

Name on Card (if different from above) _____

Billing address (include city, state and zip code): _____

I understand my credit card will be charged \$ _____ for the _____ Sponsor Package

Signature: _____

OR *Mail check to:

Women in Ecommerce

P.O. Box 550856

Fort Lauderdale, FL 33355-0856

Questions? Contact: 954-625-6606

via email:

Heidi Richards heidi@wecai.org

Danna McDonald: dannamcdon@gmail.com

*Your sponsorship in the Golden Mouse Awards may be deductible as an advertising expense. Please check with your accountant/tax preparer to confirm.